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SeaFilm Research Product bags ITEX Special Awards 2020

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PEKAN, 21 November 2020 – SeaFilm Research Product (SF): Active Food Packaging Film produced by a lecturer from College of Engineering, Universiti Malaysia Pahang (UMP), Dr. Nurul Aini Mohd Azman bagged the Best Green Invention Award in the International Invention, Innovation & Technology Exhibition 2020 (ITEX 2020) which was conducted online for the first time this year.

SeaFilm (SF) is created as active biodegradable food packaging plastics not only used as food packaging but can also extend the shelf life of food.

Dr. Nurul Aini thanked UMP, especially the faculty for the support and encouragement in conducting her research.

She did not expect to win a gold medal and a special award.

This event saw a total of 24 researchers won gold medals, ten silver medals and one bronze medal.

According to the Deputy Vice-Chancellor (Research and Innovation), Professor Ts. Dr. Kamal Zuhairi Zamli, “Since we are still in the COVID-19 pandemic, full judging is based on video presentation as the new norm.

“This new norm of assessment did not deter the researchers from continuing sharing of research findings.

“It is hoped that this success will encourage researchers to produce more products in line with the UMP tagline, Technology for Society,” he said.

All participants prepared a video explaining their research findings.

This exhibition was participated by public and private institutes of higher learning involving more than 500 innovation products.