

ORGANIZATIONAL CAPABILITIES AND
THE SOFTWARE PROJECT SUCCESS IN
PUBLIC SECTORS: PROCESS INNOVATION
AS A MEDIATOR

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I hereby declare that the work in this thesis is based on my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at Universiti Malaysia Pahang or any other institutions.

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ABSTRAK

Membangunkan projek perisian merupakan satu proses yang sukar dan sering melebihi kos dan masa yang ditetapkan. Boleh dikatakan terlalu banyak penekanan terhadap model-model pembangunan projek perisian yang menjurus kepada kemahiran teknikal pengkodan dan debugging yang menyebabkan kepentingan perancangan strategik dan reka bentuk perisian diabaikan. Selain itu, semakin tinggi perubahan dinamik dan perubahan persekitaran terhadap sesuatu projek perisian, semakin tinggi keperluan strategik sesuatu projek perlu dilihat bagi mengatasi perubahan ini secara efisien dan berkesan. Kajian penyelidikan yang dijalankan ini adalah bagi memastikan projek perisian yang dibangunkan adalah mengikut masa dan kos yang diperuntukkan. Berdasarkan kerja-kerja kesusasteraan yang lalu, didapati bahawa pandangan berasaskan sumber (RBV) yang tertumpu kepada kelebihan daya saing organisasi merupakan salah satu teori pengurusan strategik utama yang dapat diterapkan untuk menjelaskan kejayaannya. Oleh itu, rangka kerja keupayaan organisasi yang dinamik yang diperkenalkan oleh Grantt dicadangkan untuk disesuaikan dengan pembangunan projek perisian sektor awam di Malaysia. Tambahan pula, inovasi merupakan satu pendekatan dalam mengekalkan kejayaan sesuatu projek berlandaskan persekitaran yang dinamik dan sentiasa berubah. Oleh itu, proses inovasi merupakan strategik utama yang digunakan sebagai kelebihan daya saing dalam persekitaran pembangunan projek perisian ini. Dalam kajian ini, satu reka bentuk penyelidikan kuantitatif berasaskan paradigma positifis digunakan. Melalui Smart PLS 2.0, *bootstrapping* digunakan sebagai prosedur resampling bukan parametrik untuk menguji kesan pengantaraan pada kejayaan proses projek perisian dengan responden terdiri daripada 228 Pengurus IT sektor awam di Malaysia. Kajian ini menunjukkan bahawa untuk mencapai kejayaan sesebuah organisasi, kelebihan persaingan memainkan peranan penting di samping kepentingan keupayaan organisasi tersebut. Faktor-faktor yang dicadangkan dalam membangunkan keupayaannya organisasi adalah melalui infrastruktur IT yang terbuka dan boleh di capai oleh pengguna, penyelarasan kepakaran, dan pembangunan rancangan komunikasi. Adalah penting bagi sesebuah organisasi untuk melaksanakan proses inovasi dalam menghasilkan produk yang berkualiti tinggi, mengurangkan tempoh penyampaian perkhidmatan, meningkatkan kecekapannya, menghasilkan produk baru, dan juga mengurus pengetahuan dan maklumat kakitangan. Amalan pelaksanaan proses inovasi ini dapat menyokong keupayaan sesebuah organisasi dalam menghasilkan projek perisian yang dibangunkan mengikut masa dan kos yang telah ditetapkan.

ABSTRACT

Developing a software project is expensive and often a difficult process due to cost and schedule overrun. It can be argued that too much emphasis is placed by the recent approaches and models of the development of software projects on the technical skills of coding and debugging. Consequently, the importance of strategic planning and design of software is neglected. Furthermore, the higher the dynamic and turbulence of environmental changes posed on software projects, the more strategic the project procedures need to be in order to cope with these changes efficiently and effectively. This research study was conducted in order to ensure that software projects are developed on time and within the allocated cost. Based on past literature works, it was found that the resource-based view (RBV) of an organization's competitive advantage is one of the main strategic management theories applicable to explain its success. Therefore, the organizational capabilities framework by Grantt were proposed to be adapted into the software projects in Malaysia's public sectors. Moreover, innovation is an approach of sustaining the project's success within a dynamic and changing environment. It is the main strategic tool for a process competitive advantage in this kind of environment. In this study, a quantitative research design was adopted where a positivist paradigm was followed. Through Smart PLS 2.0, bootstrapping was used as the nonparametric resampling procedure in order to test the mediating effect on software project success process with the respondents consisting of 228 of Malaysian IT Managers in the public sectors. As a result, it was shown that in order to achieve success, competitive advantages are essential for an organization. In addition, the significance of organizational capabilities was the focus of this study. This factor may determine how IT managers make decisions to alter their organization's assets or capability bases. It was also suggested in this study that it is appropriate for an organization to develop its capabilities through the emerging IT infrastructure, coordinating expertise, and the development of communication plans. It is important for organizations to implement a process innovation strategy which can develop better-quality products, reduce the duration of service delivery, improve its efficiency, produce new products, and also manage staff knowledge and information. Besides, it is important for organizations to implement process innovation practices which support the organizational capabilities while delivering the product on time and within the cost allocated for the software projects.

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LIST OF SYMBOLS

R^2	Coefficient of determination
Q^2	Predictive Relevance
$a^*b - z(SE)$	Upper Limit
$a^*b + z(SE)$	Lower Limit
B	Regression Coefficients

LIST OF ABBREVIATIONS

EFA	Exploratory Factor Analysis
AVE	Average Variance Extracted
CA	Cronbach Alpha
CR	Composite Reliability
GoF	Goodness of Fit
SE	Standard Error
STD	Standard Deviation
9MP	9th Malaysian Plan
10MP	10th Malaysian Plan
PRINCE	PRojects IN Controlled Environments
PMBOK	Project Management Body of Knowledge

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