RESEARCH ARTICLE

WILEY

Nonlinear impacts of board independence on debt financing: Contingent on the shareholdings of the largest shareholder

Qian Long Kweh¹ | Irene Wei Kiong Ting² | Hanh Thi My Le³ | Mohammad Nourani⁴ |

Correspondence

Hanh Thi My Le, Benchmarking Research Group, Faculty of Accounting, Ton Duc Thang University, Ho Chi Minh City, Vietnam.

Email: lethimyhanh@tdtu.edu.vn

Abstract

Shareholder interest is unprotected until and unless precise financial decision making is in place. Although literature supports the independent directors' monitoring function in a decision-making process, for a controversial debt financing issue, the influence of the largest shareholders may hinder such an action. This study aims to delineate the association between board independence and debt financing when the largest shareholders are likely to play a significant role between them. With a sample of Vietnamese listed companies from 2007 to 2016, our regression analyses show that a nonlinear U-shaped relationship between level of board independence and debt financing is stronger among the largest shareholders with a high level of shareholdings in their shareholding group than the full sample. This finding implies the determining influence of the largest shareholders with a high level of shareholdings in a company. However, this association is not found in companies with a low level of shareholdings by the largest shareholders. Results reveal that the largest shareholders have the incentive to influence the decision making of independent directors about debt financing when their shareholdings are high. Specifically, issuing more debt to raise capital for business reduces the risk of the largest shareholders losing their controlling rights. The results are further supported by several robustness checks and controlling for economic events such as the global financial crisis and ASEAN Economic Community.

KEYWORDS

 $board\ independence,\ debt\ financing,\ largest\ shareholders,\ nonlinearity,\ Vietnam$

1 | INTRODUCTION

Conflicts between owners and managers, known as Type I agency problem, arise when the interests of founders and managers are not aligned (Jensen & Meckling, 1976). Type II agency problem occurs when a conflict exists between majority and minority shareholders

(Cheng, 2014). Shareholders face a clear trade-off: issue more shares to finance the company's investment by facing the risk of losing (or diluting) their control or retain their control but have insufficient internal fund (Ampenberger, Bennedsen, & Zhou, 2012). However, not all shareholders attach the same importance to control motives. Obviously, large shareholders with high control

Int J Fin Econ. 2021;26:2289–2306. wileyonlinelibrary.com/journal/ijfe © 2020 John Wiley & Sons, Ltd. | 2289

¹Faculty of Management, Canadian University Dubai, Dubai, United Arab Emirates

²Faculty of Industrial Management, Universiti Malaysia Pahang, Gambang, Malaysia

³Benchmarking Research Group, Faculty of Accounting, Ton Duc Thang University, Ho Chi Minh City, Vietnam ⁴School of Management, Universiti Sains Malaysia, Penang, Malaysia