

2021 Asia Pacific Industrial Engineering & Management Systems 5th Webinar (2021 APIEMS Online Symposium)

December 3rd - 4th, 2021

"Industrial Engineering in Practices" www.apiems2021.org

Conference Chairs

Ming-Lang Tseng, Asia University, Taiwan Anthony SF Chiu, De La Salle University, Philippines Remen CW Lin, Asia University, Taiwan Mohd Helmi Ali, Universiti Kebansaan Malaysia

Table of Contents

| Organizers | ii |
|--------------------------------------|-----------|
| International Advisory Team | <i>iv</i> |
| The 2021 APIEMS 5th Webinar Schedule | <i>v</i> |
| SESSION PROGRAM | vi |
| Conference chair | viii |
| Opening Remarks | x |
| Conference Keynotes | xi |
| Plenary Speaker | xii |
| Abstracts | 1 |

Organizers

Conference Organized and Supported by:



Conference Chairs

Prof. Dr. Ming-Lang Tseng Asia University, Taiwan

Prof. Dr. Anthony SF Chiu De La Salle University, Philippines

Prof. Dr. Remen CW Lin Asia University, Taiwan

Prof. Dr. Mohd Helmi Ali Universiti Kebansaan Malaysia

Organizing Committee Chair Prof. Dr. Ming-Lang Tseng Asia University, Taiwan

Prof. Dr. Kathleen Aviso De La Salle University, Philippines

Programme Chair Prof. Dr. Ming Lim Coventry University, UK

Prof. Dr. Kitikorn Charmondusit Mahidol University, Thailand

Dr. *Kuo-Jui Wu* National Taiwan University of Science & Technology Publication Chair Fuyume Sai Daito Bunka University, Japan

Kim Hua Tan University of Nottingham, UK

Kuo-Ping Lin Tunghai University, Taiwan

Secretariat HQ Dr. Yeneneh Tamirat Negash Asia University, Taiwan Administrator

Dr. Tat-Dat Bui Asia University, Taiwan *Program Officer*

International Advisory Team

| Australia | David Ness, University of South Australia |
|-------------|--|
| China | JK He, Tsinghwa University QH Zhu , Shanghai Jiaotung University |
| Indonesia | Louie Divinagracia, University Pelita Harapan |
| Japan | Pujuwan Nyoman , Sepuluh Nopember Surabaya University Tsuyoshi Fujita , NIES |
| Korea | Hung Suck Park, Ulsan University |
| Philippines | Purba Ra o, Asian Inst of Management Eppie Clark , De La Salle University |
| Singapore | Harn Wei Kua, National University of Singapore |
| Sri Lanka | Peiris, VidyaRupage Sena, NCPC |
| Sweden | Tomohiko Sakao, Linköping University |
| Switzerland | Suren Erkman, University of Lausanne |
| Netherland | The Netherlands |
| Thailand | Kitikorn Charmondusit, Mahidol University Pisal Yenyaree, SIIT, Thammasat University |
| Taiwan | Bob Yang, Yunlin University of Science & Technology C.C. Tsai, Ocean University of Science & Technology H.C. Wang, Cheng Kung University Y.H. Lin, Mingdao University H.C. Huang, Sport University |
| USA | Anthony Halog, University of Maine Jennifer H Grenville, University of Oregon John Groth, Texas University Joseph Sarkis, Worcester Polytechnic Institute |
| UK | K.H. Tan , University of Nottingham H.K. Chan , University of Nottingham |

The 2021 APIEMS 5th Webinar Schedule

Day 1: December 3rd, 2021

| Time | |
|-------------|---|
| 13:50-14:00 | The online system will be open |
| 14:00-14:10 | Opening remarks: |
| | Prof. Kono Hirokazu |
| | President, APIEMS (2021 - 2022) |
| | Keio University, Japan |
| 14:10-14:20 | Opening remarks: |
| | Prof. Chen Fu Chien |
| | President, CIIE |
| | Tsinghua University, Hsinchu, Taiwan |
| 14:20-14:50 | Keynote Speaker: Prof. Dr. Kanchana Sethanan |
| | Khon Kaen University, Thailand |
| | Topic: IE at Work in Thailand |
| 14:50-15:20 | Keynote Speaker: Prof Dr. Charlle Sy |
| | De La Salle University, Philippines |
| | Topic: Integrating Uncertainty in Decision Planning Systems: A Target Oriented Robust |
| | Optimization Approach |
| 15:20-15:50 | Keynote Speaker: Assoc. Prof Dr. Yudi Fernando |
| | Universiti Malaysia Pahang, Malaysia |
| | Topic: The Implications of Industry 4.0 for Circular Economy-Based Reverse Logistics |

Day 2: December 4th, 2021

| Time | |
|-------------|---|
| 08:20-08:30 | The online system will be open |
| 08:30-08:40 | Welcome speech |
| | Yeneneh Tamirat Negash |
| | Department of Business Administration, Asia University, Taiwan |
| | Institute of Innovation and Circular Economy, Asia University, Taiwan |
| 08:40-09:10 | Plenary Speech: Municipal solid waste management technological barriers under |
| | industry 4.0 practices |
| | Dr. Tat-Dat Bui |
| | Institute of Innovation and Circular Economy, Asia University, Taiwan |

SESSION PROGRAM (Day 2: December 4th, 2021)

Parallel section I – Moderated by Raditia Yudistira Sujanto

| 09:10-09:25 | APIEMS_2021_001: Sustainable recyclate packaging in Indonesian food and beverage |
|-------------|---|
| | industry: a consumption process integration |
| 09:25-09:40 | APIEMS_2021_003: A Spherical Fuzzy Subjective Weighting Method to Evaluate Critical Risks on Agribusiness Supply Chain Under COVID-19 Impacts |
| 09:40-09:55 | APIEMS_2021_005: Causality of circular business strategy under uncertainty in the seafood processing industry in Vietnam |
| 09:55-10:10 | APIEMS_2021_007: Nexus of Sustainable Social Supply Chain Practices, Local Supplier Development and Safety Performance |
| 10:10-10:25 | APIEMS_2021_009: Sentiment Analysis of 5G Implementation and Its Impact on Technological Developments in Jakarta using the Latent Dirichlet Allocation Model |
| 10:25-10:40 | APIEMS_2021_0011: Developing food and beverage corporate sustainability performance structure in Indonesia: enhancing leadership role and tenet value in ethical perspective |
| 10:40-10:55 | APIEMS_2021_0013: Hybrid approach to corporate sustainability performance in Indonesia's cement industry |
| 10:55-11:05 | APIEMS_2021_0015: internet of things technology for operational efficiency strategies in freshwater fish cultivation business in Indonesia |
| 11:05-11:20 | APIEMS_2021_0017: 3 dimensional object marketplace application design for building information modeling |
| 11:20-11:35 | APIEMS_2021_0019: Interplay between Supply Chain Visibility and Cyber Security Performance |
| 11:35-11:50 | APIEMS_2021_0021: AI-Improved in Identifying Chained Virus Transmissions for COVID- 19 |
| 11:50-12:05 | APIEMS_2021_0023: The Business Process of Domain Architecture Design on Electronic-Based Governance System in Bogor City |
| 12:05-12:20 | APIEMS_2021_0025: Augmented Reality Technology Development in Indonesia |
| 12:31-12:45 | APIEMS_2021_0027: Economic status grouping system using naive bayes algorithm in citizens of rt. 002 rw.04 kampung kekupu pancoran mas depok west java indonesia |
| | |

The 2021 Asia Pacific Industrial Engineering & Management Systems 5th Webinar December 3rd -4th, 2021, Online Symposium

| | Faranel section II– Moderaled by Viqi Araanian |
|-------------|---|
| 09:10-09:25 | APIEMS_2021_002: Constructing the corporate sustainability transition practices within port |
| | and shipping industry: a hierarchical structure approach |
| 09:25-09:40 | APIEMS_2021_004: A Data-driven Analysis on a Hierarchical Circular Supply Chain |
| | Structure |
| 09:40-09:55 | APIEMS_2021_006: Exploration of Fishing Ground Model Combination of |
| | Backpropagation Neural Network and Generalized Additive - Genetic Algorithm |
| 09:55-10:10 | APIEMS_2021_008: LOW COST 2G TECHNOLOGY BASE ON GSM FOR INTERNET |
| | OF THINGS (IOT) APPLICATION |
| 10:10-10:25 | APIEMS_2021_0010: TIKTOK, A New Business Model That So Adorable |
| 10:25-10:40 | APIEMS_2021_0012: MULTIPLE CRITERIA TRANSPORTATION APPLICATION |
| 10:25-10:40 | WITH FUZZY COST PARAMETERS USING GENETIC ALGORITHM |
| 10:40-10:55 | APIEMS_2021_0014: Analysis of Sharia Banking Management Strategies In The Digital Era |
| 10:55-11:05 | APIEMS_2021_0016: Trend Issue Artificial Intelligence for Industrial Engineering in Post |
| 10:55-11:05 | Pandemic Covid-19 Era |
| 11.05 11.20 | APIEMS_2021_0018: Low Carbon Warehousing Practices and Its Challenges: Insights from |
| 11:05-11:20 | Emerging Country |
| 11.20 11.25 | APIEMS_2021_0020: Green Technopreneurship: A Content analysis review using social |
| 11:20-11:35 | network analysis |
| 11.25 11.50 | APIEMS_2021_0022: Scared of the Coronavirus Disease Covid-19 Risk? Avoid By Using |
| 11:35-11:50 | an Online Fiqh Learning Management System |
| 11.50 12.05 | APIEMS_2021_0024: Evaluation And Monitoring Of Electronic-Based Government System |
| 11:50-12:05 | Using Maturity Model E-Government (Case In Banten Regional Government) |
| 12:05-12:20 | APIEMS_2021_0026: Corporate Sustainability Transition in Indonesia Banking Industry: |
| | economic-environmental transition drives the socio-economy and socio-environment |
| | transition |
| 12:20-12:25 | APIEMS_2021_0028: Classification system of palawija plant potential using K-means |
| | method |
| | |
| | |

Parallel section II– Moderated by Viqi Ardaniah

Conference chair



Prof. Dr. Ming-Lang TSENG Chair Professor, Department of Business Administration, Director, Institute of Innovation and Circular Economy (Ext. 1770), Asia University, Taiwan



Prof. Dr. Anthony Shun Fung Chiu

BSME MEng IE&M DBA PIE ASEAN ENG FAPIEMS University Fellow, Professor and Research Fellow, JM Reyes Professorial Chair, De La Salle University, Manila, Philippines



Prof. Chun-Wei Remen Lin

Distinguished Professor, Department of Business Administration, Asia University, Taiwan Director, Center for Creative Innovation and Leadership, Asia University, Taiwan, Vice-Director, Institute of Innovation and Circular Economy, Asia University, Taiwan



Assoc. Prof. Dr. Mohd Helmi Ali Faculty of Economics and Management, Universiti Kebangsaan Malaysia.

Opening Remarks



Prof. Dr. Kono Hirokazu President, APIEMS (2021 - 2022) Keio University, Japan



Prof. Chen Fu Chien President, CIIE

President, CIIE Tsinghua University, Hsinchu, Taiwan

Conference Keynotes



Assoc. Prof Dr. Yudi Fernando Universiti Malaysia Pahang, Malaysia



Prof. Dr. Charlle Sy De La Salle University, Philippines



Prof Dr. Kanchana Sethanan Khon Kaen University, Thailand

Plenary Speaker



Dr. Tat-Dat Bui

Associate researcher, Institute of Innovation and Circular Economy, Asia University, Taichung, Taiwan Assistant professor, Department of Business Management, Asia University, Taichung, Taiwan

ID no. 018

Low Carbon Warehousing Practices and Its Challenges: Insights from Emerging Country

Azian Ibrahim¹, Yudi Fernando¹, Ming-Lang Tseng^{2,3,4}

 ¹Faculty of Industrial Management, Universiti Malaysia Pahang, 26300, Pahang, Malaysia
 ²Institute of Innovation and Circular Economy, Asia University, Taiwan
 ³Department of Medical Research, China Medical University Hospital, China Medical University, Taiwan
 ⁴Faculty of Economic and Management, University Kebangsaan Malaysia, Malaysia. Corresponding Author: yudi@ump.edu.my

Abstract

This study aims to identify the issues and challenges for the manufacturing industry to adopt low carbon warehousing. This paper has utilized the cross-case analysis, and data were collected from various manufacturing industries operating in Malaysia, such as aerospace, automotive, and electrical and electronic. Face-to-face semi-structured interviews and telephone calls were used to collect the data. The findings reveal that all companies have shown proactive action on low carbon warehousing. Even though the low carbon warehouse practices are only partially involved, the company has put more effort into considering low carbon warehouses in their company. The study contributed to the practical understanding of the issues and challenges in adopting low carbon warehouses in Malaysian manufacturing; hence, it provides useful insights for the industry on low carbon warehousing practices. This study investigated the low carbon warehouse (LCW) practices and its challenges in adopting it from emerging country perspective. The result will fill in the gaps in the literature because previous studies focus on wide-ranging area of low carbon process in supply chain from a multidisciplinary approach.

Keywords: Low carbon warehousing, Sustainability, Cross Case Analysis, manufacturing, qualitative research

ID no. 019

Interplay between Supply Chain Visibility and Cyber Security Performance

Anisha Banu Dawood Gani¹, Yudi Fernando¹, Ming-Lang Tseng^{2,3,4}

 ¹Faculty of Industrial Management, Universiti Malaysia Pahang, 26300, Pahang, Malaysia
 ²Institute of Innovation and Circular Economy, Asia University, Taiwan
 ³Department of Medical Research, China Medical University Hospital, China Medical University, Taiwan
 ⁴Faculty of Economic and Management, University Kebangsaan Malaysia, Malaysia. Corresponding Author: yudi@ump.edu.my

Abstract

Manufacturing industry is highly targeted and susceptible to cyberattacks given its interconnected and global supply chain that is rich with design, customer, and financial data. Hence, this study was undertaken to examine if the cyber supply chain risk management (CSCRM) practices adopted by firms can protect their supply chain from intrusions and how effective their practices are in securing their CSC. In addition, the role of CSC visibility as a mediator in achieving CSC performance was also tested. A survey method was used to gather data from E&E manufacturing firms that were registered with Federation of Malaysian Manufacturers (FMM). A total of 130 respondents' data was analyzed using IBM SPSS 24 and PLS SEM 3.3.3 tools to answer the research objectives stipulated. This study managed to prove empirically the integral role a dedicated governance team can bring into setting the security tone within its CSC. The result from the study also confirms the significant role that CSC visibility plays in achieving CSC performance. Moreover, there is also a strong direct relationship between CSC visibility and CSC performance as theorized, giving affirmations to manufacturing firms that investments and policies devised to improve CSC visibility will fare well in a secure supply chain. Thus, manufacturing firms need to fully evaluate its network perimeter and prioritize integration effort and governance of standards and policies that would improve its visibility among its supply chain partners, both internally and externally. Inherently, this implies assessing the cybersecurity maturity level of its supply chain partners, beyond first tier suppliers, in their ability to protect integrated devices and remote-access connections from being exploited

Keywords: Cybersecurity, Supply chain visibility, Supply chain risk management, Cyber supply chain, CSCRM

ID no. 020

Green Technopreneurship: A Content analysis review using social network analysis

Nur Nadiah Salihah Mat Razali¹, Yudi Fernando^{1*}, Ming-Lang Tseng^{2,3,4}

 ¹Faculty of Industrial Management, Universiti Malaysia Pahang, 26300, Pahang, Malaysia
 ²Institute of Innovation and Circular Economy, Asia University, Taiwan
 ³Department of Medical Research, China Medical University Hospital, China Medical University, Taiwan
 ⁴Faculty of Economic and Management, University Kebangsaan Malaysia, Malaysia.
 *Corresponding Author: yudi@ump.edu.my

Abstract

Aware the important of the success of new start-up business which not only able to manage the business properly, the experience and technical knowhow also equality plays important role. Unfortunately, the technical based entrepreneurs and they intention are not well discussed in the literature. The aim of this paper is to explore the concept of green technopreneurship and its past, current, and future direction. The debate on technopreneurship intention has expanded, however, a systematic review of lessons learned, and future research opportunities is not cover widely. This study has conceptualized the technopreneurship based on a review of the literature and social network analysis. The data has processed English articles published by multiple databases found through the Web of Science and Scopus. We reviewed, collected, and sorted articles from 2755 publications and then identified 669 as being relevant to the research scope. The implication of this study is the young green technopreneurs could be comprehends talents and skills in larger sector with their expertise and subsidies from the authority of policymaker or investor from big companies. The entrepreneurs should have proper retirement planning to ensure their interest achieved and their decision to manufacture the green products not wasted by hanging it in laboratory. The high risky investment needs more resilient. Paradoxically, we find the engineers find limited ways to implement the green business without the government aid.

Keywords: Green Technopreneurs, Green Business Green Technological business, Green Technology, Technopreneurship