



## Product Background



Produce home made soap with creativity  
own design and natural formula. A good  
aromatherapy home made soap

## Benefits/Usefulness/

### Applicability

- Increase Income for People
- Knowledge Transfer (R&D Industry to Community)
- Quality Product
- Halalan Toyyiban Product
- Natural Product/ Safe to use
- Eco-friendly
- Give extra income for family
- Innovative
- Reduce waste
- An alternative aromatherapy for relaxing

## Novelty

Halalan & Toyiban

Natural Soap Product with Citronella Essential Oil

## Characteristics of Product

- Prototype
- Lab Report/Documentation: Halalan Toyiban

## Achievement/Award



## Marketability & Commercialisation

- Muslim Population
- Social/Community Benefit



**Production cost<RM 5/Unit**  
Selling price can reach up to RM 40/  
Unit, more than 100% Gross Profit

## Cost Analysis

## Environmental Impact

- Eco -Friendly Product
- Quality Product
- Reduce Waste
- Innovative

## Collaboration/Industrial Partner



1. Gold medal –Citrex 2020
2. Prototype
3. Best paper awards
4. Guest speaker
5. Member of Traditional Medicine Association, The Consortium for Globalization of Chinese Medicine
6. Collaboration with MUIP, Pekan Districts office, Jakim, UITM Puncak Alam, Polisas, University of Leeds, UIA, University of Petronas and SME companies
7. Help poor people get extra income and part time job
8. Cultivate the vacant land with citronella
9. Introduce Malaysia to the eyes of the world
10. Give knowledge to community