

# 2ReLogCarChain Using Blockchain Technology for Carbon Footprint Tracking and Monitoring

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## Product Background

- The company can monitor the carbon activities using 2ReLogCarChain app with integrated systems.
- The integration monitoring systems of carbon emission among supply chains networks is not available in the markets. This product can be an alternative solution.
- Blockchain technology has a high level of security and cannot be hacked.
- It can be used to support the integration of energy production, utilization, transmission, and storage so that every carbon footprint activity and carbon trading transaction can be tracked and no data can be manipulated.

## Novelty/ Inventiveness

- An early attempt to conceptualize the business model canvas to capture the low carbon activities.
- It is the only integrated systems app that can integrate business and sustainability outcomes using Blockchain technology.
- Measurement constructs of the mobile app to integrate and monitor the company and suppliers' carbon activities using Blockchain Technology.

## Benefits/Usefulness

- **2ReLogCarChain** is designed for environmentally responsible supply chain management and operations, which focus on carbon emission reductions and financial return.
- **2ReLogCarChain** app uniquely assist the industry to fulfil the ISO5001 requirements – energy management practices.
- Transparency and Integrity compliance.

## Status of Innovation

- **Prototype**

## Marketability & Commercialisation

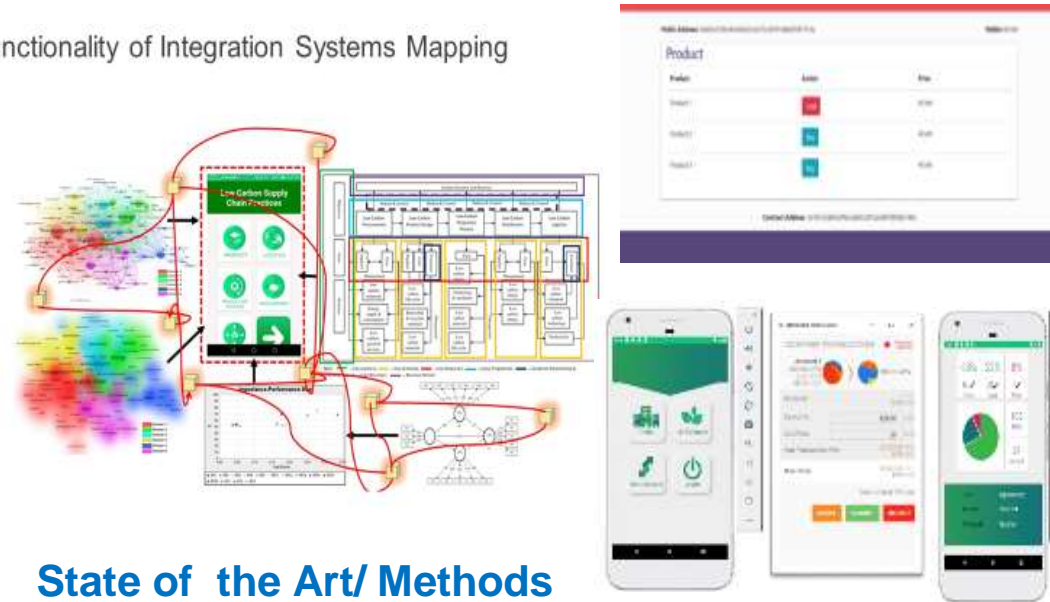


## Environmental Impact

- Automotive companies must properly manage carbon emission, waste and disposal so that environmental penalty and fines can be avoided.
- Monitor and control carbon activities among supply chain networks including procurement, manufacturing, transportation, storage, and distribution.
- Sustainability is a long term profit strategy.

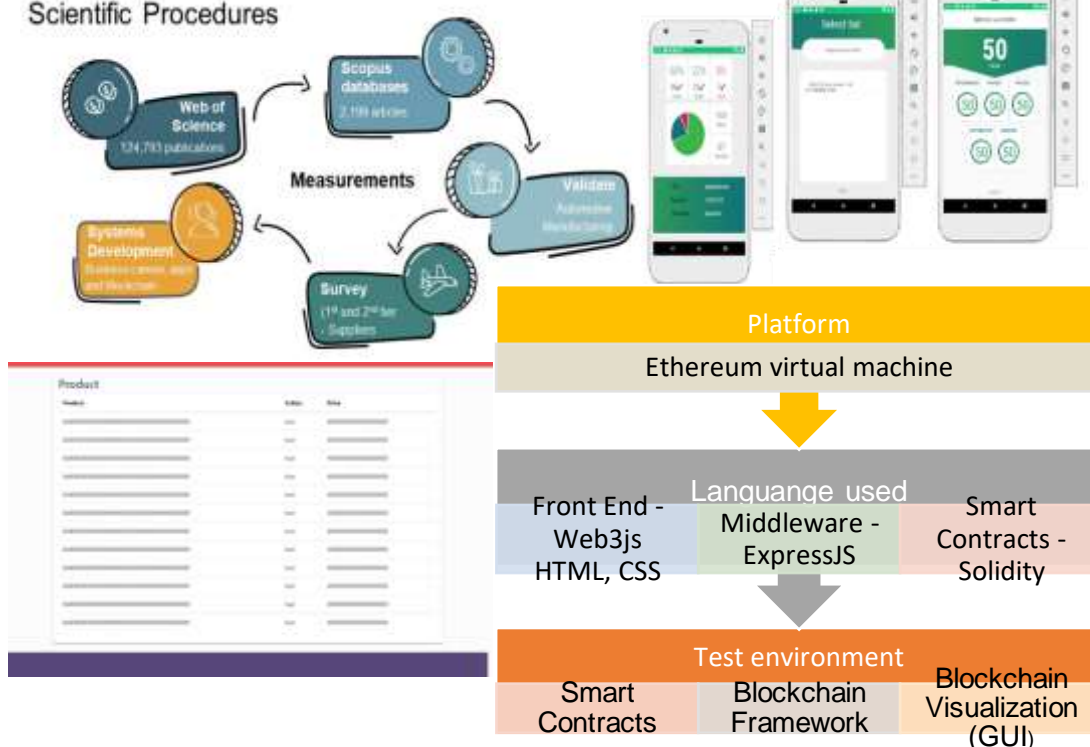
## Product Image and Product Characteristics/Results

Functionality of Integration Systems Mapping



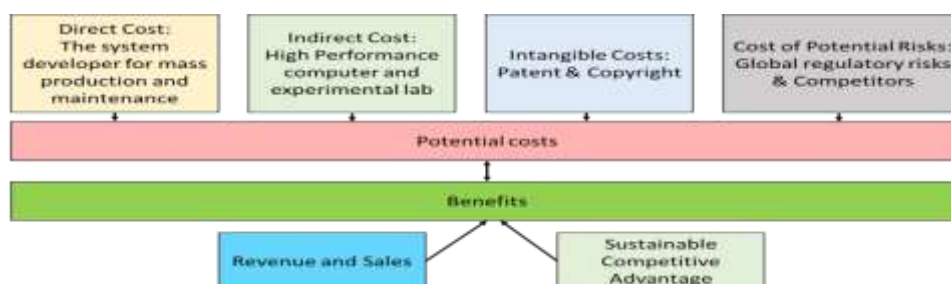
## State of the Art/ Methods

Scientific Procedures



## Cost Analysis

The product is ready and scale up cost depend on how many users (suppliers: >100 users – RM 50.000).



## Publication

The blockchain-enabled technology and carbon performance: Insights from early adopters. *Technology in Society*, Elsevier, 64, 101507, 2021 (**Scopus and WoS Impact Factor: 2.414**).

## Collaboration/Industrial Partner

