



# SendiriUPIan – Financial Planning Software and Systems

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## Product Background

- The system financial freedom puzzles will answer every layer of society to achieve financial independence
- Usually Certified Financial Planner (CFP) will use their company system to convince their customers to start retirement plan
- This system assist layman to make Do It Yourself (DIY) approach to encourage saving practices in society

# **Novelty/ Originality/**

#### Inventiveness

- The individual or layman may monitor by themselves
- Flexible
- Fast & correct calculations
- Easily understand by all layers of society especially low financial literacy

## **Environmental effect**

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sustainable and long term usages for present and future life.

## Benefits/Usefulness/ Applicability

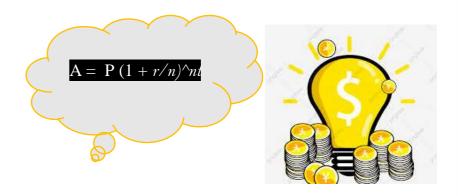
- Usefulness in Solving Retirement/ Financial Plan Issues
- Applicability & and Functionality
- User friendly

# Marketability & Commercialisation



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# State of the Art/ Methods



## **Status of Innovation**

- Product Development/Market Readiness
- Status of Finished Product
- Functionality of Product

# **Cost Analysis**

The product almost ready and scale up cost depends on how many users.

# **Product Image and Product Characteristics/Results**

## **Key Objective**

• Assist the future retirees to forecast and calculate their own retirement planning to ensure they are well prepared in attempt:



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