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Universiti Malaysia PAHANG

## **Product Background**

- Predictive Model of Heart Risk Score
- Non-Laboratory-Based Heart Risk Score (NLHRS) Apps has been developed based on risk prediction models produced from novel machine learning (ML) methodology.
- The NLHRS Apps recommended formal risk assessment tool to assess cardiovascular diseases (CVDs) risk for the primary prevention of CVDs in people.
- This apps contains 14 variables/features which are used to determine weather a person has CVDs.

## **Novelty/ Originality**

- Non-Laboratory Based Features to detect the CVD risk.
- Modern Computing Methods
- **Developing New Scoring** Methodology (Shifting from Logistic Regression Scores to ML-based Scores).

#### **Inventiveness**

Predictive Apps – able to predict the heart risk score and able to give early warning of the heart risk.

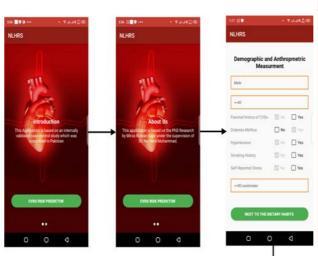
### **Benefits/Usefulness/Applicability**

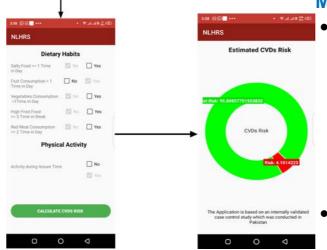
- User-friendly smartphone application to non medical background.
- Can be used to give a warning/early of detection of heart risk.
- Estimate the level of heart risk.
- Improve and adaptation of healthy lifestyles.

#### **Status of Innovation**

- TRL Level TRL4 (Technology Development)
- Status of Product Ready to be used (appropriate to Pakistan community)
- Confirmed on basic formulation of model
- Interface (GUI).

## **Product Image and Product** Characteristics/Results





No Environmental Impact

#### **Environmental Impact** Development of Graphical User

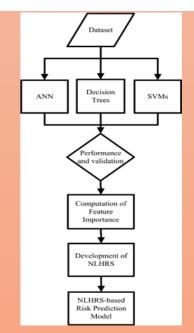
# **Publication**

- Modifiable risk factors and overall cardiovascular mortality: Moderation of urbanization. Journal of Public Health Research, 9(4): 410-416. (2020).
- Non-clinical Features in Predictive Modeling of Cardiovascular Diseases:A (Accepted in Interdisciplinary Machine Learning Approach. (2021). Sciences- Computational Life Sciences: IF: 1.52).
- Development of Non-Laboratory Based Risk Prediction Models for Cardiovascular Diseases Using Conventional and Machine Learning Methods (in progress).

## State of the Art/ Methods

Transformation of Complex Machine **Learning** Methods into Simple Statistical Model

> NLHRS =  $w_1(f_1) + w_2(f_2) + .... + w_{13}(f_{13})$  $P(CVDs = 1) = 1/1 + e^{-(zi)}$ Zi = -6.131 + 0.415(Male) + 0.174(NLHRS)Zi = -6.131 + 0(Female) + 0.174(NLHRS) $P(CVDs = 1) = 1/1 + e^{(-(-3.152))}$ P(CVDs=1) = 0.041% of Risk of CVDs = 0.041\*100= 4.10%



### **Marketability & Commercialisation**

- **Market Study-**
  - Estimated 22 Million Android-users in Pakistan.
  - Estimated 76% market share Malaysian Android users.
  - National Heart Institute (IJN).
  - Ministry of Health (KKM) and Policy Maker.
- **Technology Transfer Potential** National Heart Institute (IJN), Ministry of Health (KKM) and Policy Maker.

## Cost Analysis (*Planning*)

- One-Time Download
- Free for very basic information
- One off payments apps (Upgrade Charged)

# **Market Competitive**

At Malaysia, we do not have any yet. However, at UK we have QRISK®3-2018 risk calculator.

#### **Collaboration/Industrial Partner**

KKM/IMR/CRC/IJN and PIC





