

ITROXZOZI

U-Module and ReadPen

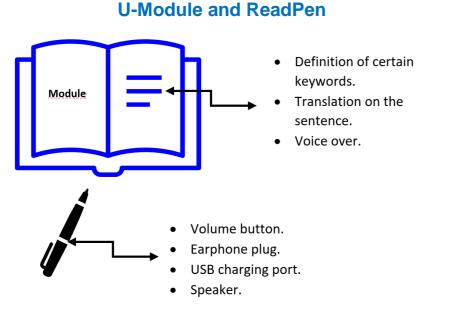
INVENTOR: DR. NAZIKUSSABAH ZAHARUDIN FACULTY: FACULTY OF INDUSTRIAL SCIENCES AND TECHNOLOGY UNIVERSITY: UNIVERSITI MALAYSIA PAHANG EMAIL: <u>nazikussabah@ump.edu.my</u>

CO-INVENTORS: MR. KHAIRUL AMRI ABDUL AZIZ FACULTY: CENTRE FOR MODERN LANGUAGES UNIVERSITY: UNIVERSITI MALAYSIA PAHANG



Product Background

- U-Module and ReadPen is a combination of module with read pen which is meant for university students to read book/ module anytime with a built in speaker on the pen.
- U-Module and ReadPen provides definition (synonym) and also translation of the sentences into several languages. For example, from English to Malay.
- The most interesting part of U-Module and ReadPen is that it starts the narration audio and translation from anywhere the consumer want, by just pointing the pen on any sentences in the textbook.

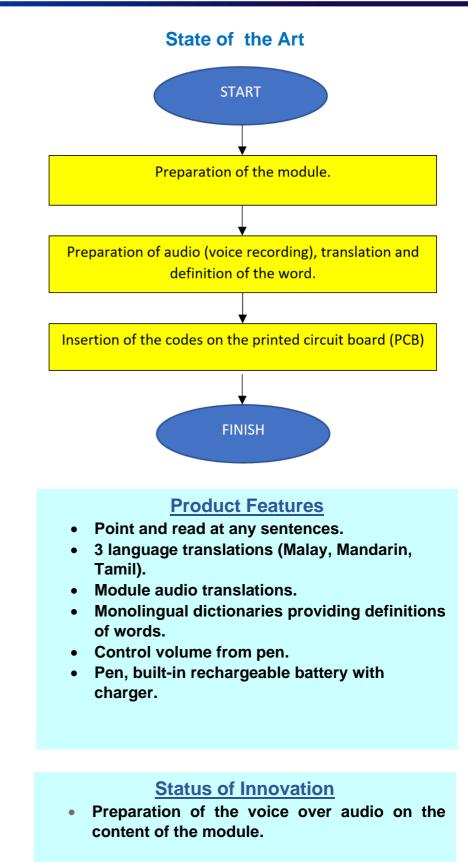


Innovativeness

• Produce innovative learning module with audio that assists students to comprehend the content and improve the pronunciation and better understanding of the content.

Benefits/Usefulness/ Applicability

• Due to Covid-19 pandemic, students in rural area or students with low internet connection will not be left out from mainstream education system.



• Translation of the text into several target language.

- It helps to improve students' learning materials rather than using conventional book or any online sources.
- Promote independent learning.
- Students can just read, listen, translate the sentences and define the words using the ReadPen by pointing the pen on any sentences in the book.

Marketability & Commercialisation

- Students
- Lecturers
- Teachers
- Universities
- Schools
- Libraries

Cost Analysis

 Estimated cost of the U-Module and ReadPen: RM 240.00 per product. (In bulk it may cause much cheaper than this estimated cost).

Collaboration/Industrial Partner



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