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INNOVATIVE EXCELLENCE: FACULTY OF COMPUTING SHINES AT CITREX 2024



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Transforming Ideas into Start-up's: UMPSA Students in Launch X Programme@ Sunway University

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Source : TS. Dr. Saradatul Akmar Zulkifli

Student from the Faculty of Computing are among the 3 student entrepreneurs selected to participate in the Launch X Programme, organized by Sunway University in collaboration with Universiti Teknologi Malaysia (UTM) and the Ministry of Higher Education (KPT).

The Launch X Program was launched by Ms. Fazidah Binti Mustafa, Secretary of the Strategic Planning Division, Ministry of Higher Education. This 3+2-month program is an initiative aimed at transforming innovative ideas into fundable startup companies.

The Launch X Program 2024 also offers various benefits to participants, including equity-free mentoring, support from industry mentors and collaborative capital financing, as well as opportunities to secure funding and access to grants. Participants will also have access to co-working space at Sunway iLabs Foundry for nine months and opportunities to expand their networks with potential partners and investors.

The program's structure is designed to assist participants in building and launching their startups, with workshops and mentoring sessions conducted physically and virtually. In June, the top ten university startups will be selected to receive catalytic grants of up to RM10,000 for pilot testing and/or refining their Minimum Viable Product (MVP). Furthermore, at the final Demo Day stage on August 23, 2024, the top startups will be chosen to receive early-stage seed funding to develop their businesses.

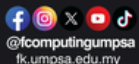


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