



SMART AGRICULTURE ECONOMICS AND ENGINEERING UNVEILING THE INNOVATION BEHIND AI-ENHANCED RICE FARMING

ZUN LIANG CHUAN¹, THAM REN SHENG², TAN CHEK CHENG¹, ABRAHAM LIM BING SERN¹, DAVID LAU KING LUEN¹

¹CENTRE FOR MATHEMATICAL SCIENCES, UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH, LEBUH PERSIARAN TUN KHALIL YAAKOB, 26300 GAMBANG, PAHANG, MALAYSIA

²FACULTY OF INDUSTRIAL MANAGEMENT, UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH, LEBUH PERSIARAN TUN KHALIL YAAKOB, 26300 GAMBANG, PAHANG, MALAYSIA

4

5

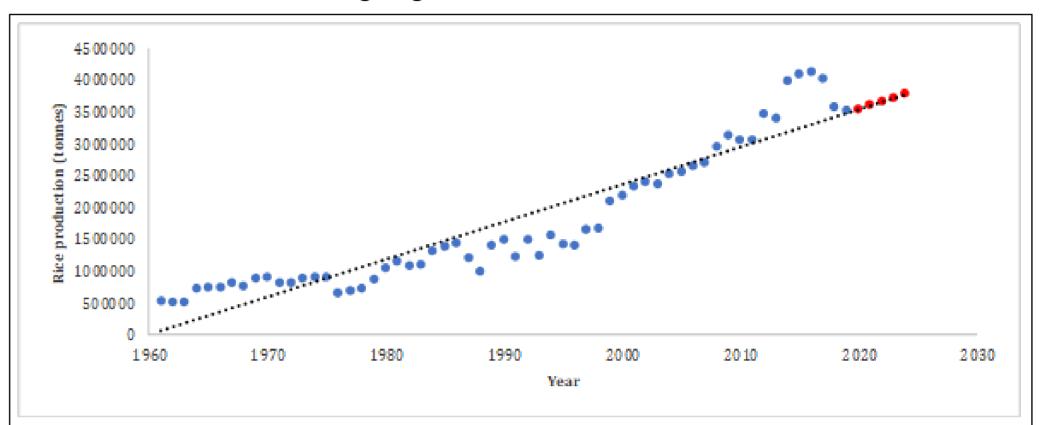
6

RESEARCH BACKGROUND

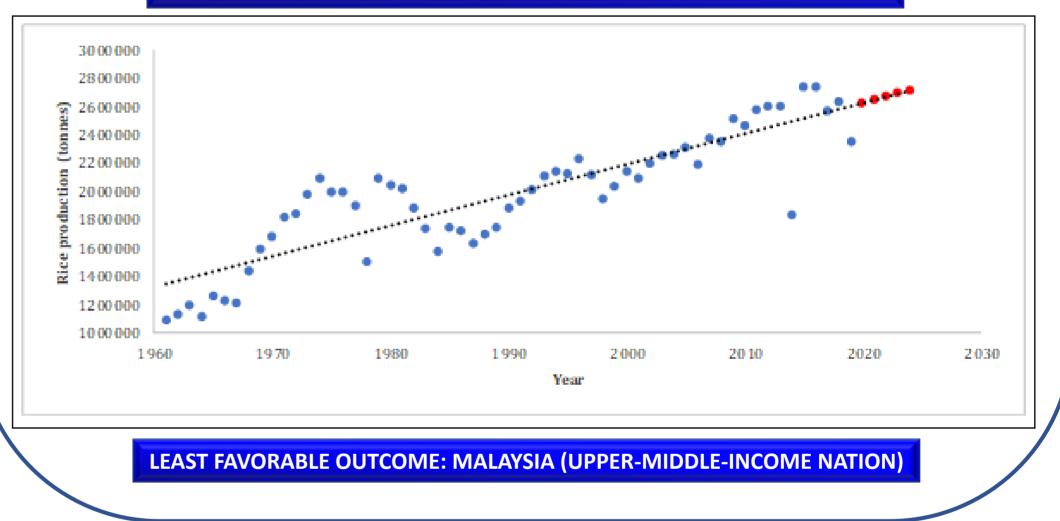
This project addresses escalating food security challenges in Southeast Asia using an innovative AI-based predictive algorithm. Employing the CRISP-DM framework, the algorithm integrates features predict short-term rice production, focusing on availability, accessibility, and stability dimensions. Key determinants affecting rice categorized into clusters of production atmospheric, are socioeconomic, and farming practices. The study utilizes a novel modified stacked MLR-SVR algorithm, demonstrating high predictive capability, especially in limited datasets. Forecasting outcomes for 5year rice production across low-middle and upper-middle income nations in Southeast Asia were generally favorable, with exceptions noted for Cambodia. The research holds promise for academia and industry, impacting agriculture, food production, data analytics, and technology sectors. Its insights inform decision-making and policy development for enhancing food security and sustainability in the region.

ANALYSIS RESULTS

The following are the best and worst forecasting analysis results, selected based on the modified Taguchi-based VIseKriterijumska Optimizacija I Kompromisno Resenje (Taguchi-based VIKOR) multi-criteria decision-making algorithm.



2 **METHODOLOGY** This project utilized the CRISP-DM framework, following a linear progression to ensure precise and effective data analysis. **BUSINESS** DATA **EVALUATION UNDERSTAND-**PREPARATION ING 2 6 4 5 3 DATA DEPLOYMENT UNDERSTAND-MODELING ING DATASETS DATA PREPROCESSING MODELING R Studio CORRELATION ANALYSIS **EVALUATION** Dataset% DDNESS-OF FIT MEASURES DESCRIPTIVE ANALYSIS Algorithm 60% MLR Probabilistic DECISION-MAKING **OUTLIERS DETECTION** 70% AGUCHI-BASED VIKOR MCDM MLR-E-SVR DEPLOYMENT DATA INTEGRATION 80% ORT-TERM FORECASTING MLR-v-SVR Indified Stacked Ens DATA FORMATTING & SPLITTING 90% FEEDBACKS RESEARCH PUBLICATION FEATURE ENGINEERING



MOST FAVORABLE OUTCOME: LAOS (LOW-MIDDLE-INCOME NATION)

COMMERCILIAZED VALUE & POTENTIAL INDUSTRY COLLABORATOR

This study emphasized commercializing predictive insights for health products, agriculture, and policy decisions across Southeast Asia, featuring a collaboration with Dr. Sai Chong Yeh and Mr. Chong Teak Wei from Ever AI Technologies.

ACHIEVEMENTS

✓ Successfully completed Data Science Project (BAppSc (Data Analytics)(Hons))
✓ Awarded Silver for Final Year Project 2023 (STEM Category)
✓ Published in Data Analytics & Applied Mathematics Journal (2022, Indexed MyCite)
✓ Upcoming Proceedings Publication with industry collaboration (AIP Proceedings, Indexed Scopus)
✓ Manuscript under review with technical collaboration from UTeM and UPM for Jurnal Ekonomi Malaysia (Indexed Scopus)

NOVELTIES

3

Unveiled Southeast Asia's pioneering modified AI-based predictive algorithm, reaching **Technology Readiness Level (TRL3)**, advancing accuracy and interpretability in agricultural forecasting.



ACKNOWLEDGMENTS

The researchers gratefully acknowledge the financial support provided by Universiti Malaysia Pahang Al-Sultan Abdullah (Grant Reference Number: RDU220393).