SPEEDING DRIVING BEHAVIOUR: AGE AND GENDER
EXPERIMENTAL ANALYSIS

S.H. Teo¹ and L.M. Gan¹

¹Faculty of Mechanical Engineering, Universiti Malaysia Pahang,
26600 Pekan, Pahang, Malaysia
¹Email: teosirhiang@hotmail.com
Phone: +60179664772
Universiti Malaysia Pahang,
26600 Pekan, Pahang, Malaysia

ABSTRACT

Road safety is a substantial issue throughout the world, this includes Malaysia. Speeding contributed to one-third of all the fatal crashes reported from year 2002 to 2011 with young generation drivers reported to have the highest fatality and injury rates. This paper studied on the speeding driving behavior of 10 teenagers aged from 20 to 25, with driving experience less than 10 years and 10 adults aged from 35-40, with at least 15 years of driving experience, from both genders. The aim was to investigate the relationship between the demographic variables, which is age and gender with speeding driving behavior. In the experiment, the drivers were required to drive within an enclosed compound by using a test car. The results from the age and gender analysis respectively showed young and male drivers averagely travelled at higher velocity before entering the roundabout and at the same time accelerate to higher velocity upon exiting the roundabout compared to old and female drivers.

Keywords: Speeding; test car; age; gender, driving behaviour.

INTRODUCTION

In a study carried out by World Health Organisation (WHO) [1] in the year 2013, about 1.24 million people involved in fatal road accidents. This trend however is worsening, from the ninth in 1990 to the third most common cause of death expected by the year 2020 [2] if no action were to be taken. Road accidents studies in Malaysia was reported as the fifth cause of death where most accidents occurred emerged from driver’s behaviour [3][4].

Though there are many types of driving behaviour which lead to the high rate of road accidents, studies showed speeding was the contributing factor to one-third of all the fatal crashes reported from year 2002 to 2011 [5]. Teen drivers was reported to have the highest fatality and injury rates [6][7], especially young male drivers who are known to have greater affinity with speed than other drivers [8]. This suggests the necessity to understand the nature of speeding driving behaviours for this particular set of drivers.

In order to identify and understand the differences between these road accident risk potentials and meanwhile reduce the frequency of road accidents instrumented vehicle is widely used [9]. It is a naturalistic data collection equipment in studying driver behaviour and vehicle dynamics analysis, allowing quantitative assessments of driver performance under real driving events. Today’s technology advancements and incorporations of sophisticated sensors in the instrumented vehicle have expanded the capabilities of naturalistic observations [10], correlating driver behaviour, vehicle dynamics performance and the road profile conditions [11].
This paper studied on the speeding driving behavior of 20 volunteer drivers, which are 10 teenagers aged from 20 to 25, with driving experience less than 10 years and 10 adults aged from 35-40, with at least 15 years of driving experience, from both genders, by utilising a test car. The aim was to investigate the relationship between age and gender with speeding driving behavior. With the equipped sophisticated sensors, the vehicle dynamics performance of the test car shall reveal the driving behavior of the drivers.

**EXPERIMENTAL SET UP**

**Design of Experiment**

Standard Operating Procedures (SOP).

1. **Drivers Selection**

   The drivers were selected in a random manner. Ten teenagers aged from 20 to 25, with driving experience less than ten years and ten adults aged from 35-40, with at least 15 years of driving experience, from both genders.

2. **Test Car Preparations**

   Before data collections, the sensors were calibrated and set to ensure proper and accurate data collection. The sensors involved in data collection was tabulated as shown below.
Table 1. Test Car and List of sensors involved.

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
<th>Picture</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test Car</td>
<td>The test car is an instrumented vehicle, equipped with multitude of sensors for vehicle dynamics and performance testing.</td>
<td></td>
</tr>
<tr>
<td>Brake force sensor</td>
<td>To measure the brake force applied and displacement of the brake pedal upon car deceleration.</td>
<td></td>
</tr>
<tr>
<td>Throttle Pedal</td>
<td>Measures the displacement of the throttle pedal when the driver accelerates.</td>
<td></td>
</tr>
<tr>
<td>GPS sensor</td>
<td>Shows the direction and position of the test car and meanwhile obtain the velocity and course travelled.</td>
<td></td>
</tr>
</tbody>
</table>

iii. Data Collection

The experiments were carried out in the morning under clear blue sky to ensure accurate GPS data collection. In order to minimize biased results due to test car unfamiliarity, the drivers were given the opportunity to drive along the test location for a few laps. Meanwhile, data collection was conducted when there was an absence of other vehicles on the test location when the experiment was carried out. The test location was within an enclosed compound to ensure the convenience of the drivers. The test location is as shown in Figure 2 below.
iv. Data Analysis

The location which was analysed in this study was further minimized to only around the roundabout 1 as labelled in Figure 3. The roundabout was further divided into 3 sections; section A: before entering roundabout; section B: roundabout; section C: exiting roundabout. GPS sensor was generally used to analyse on the travelling speed the drivers were in throughout the experiment. The brake force sensor was specifically used to study the brake force applied by the drivers upon reaching the roundabout (Section A) while the throttle pedal displacement sensor was specifically used to analysed the vehicle acceleration upon exiting the roundabout (Section C).

v. Correlation between Speeding, Age & Gender

Travelling at higher speed increases the risk, severity and frequency of road accidents. With the vehicle dynamics results obtained from the test car, the relationship between the four groups of drivers namely male teens, male adults, female teens and female adults with speeding driving behaviour shall be revealed.
RESULTS AND DISCUSSION

The location which was analysed in this study was further minimized to only around the roundabout 1 as labelled in Figure 3 since the test car showed more obvious fluctuations in terms of vehicle dynamics performance in this section of road compared to the other two roundabouts.

a. Age analysis

Figure 4. Graph of Velocity vs Time between Teen and Adult Drivers.

Figure 5. Graph of Brake Force vs Time between Teen and Adult Drivers.
The age analysis was shown from Figure 4 till 6. From the roundabout inlet and outlet analysis, it can be seen that younger drivers prefer travelling at higher speed (Figure 4) compared to the older drivers in this study. Upon reaching the inlet of the roundabout, the teens applied higher brake force (Figure 6) where their travelling velocity dropped in a more drastic manner (Figure 4) and upon the exit of roundabout, the teens sped up again as shown by Figure 9. While travelling around the roundabout, which is shown by the middle section of all the graphs from Figure 4 till Figure 6, there was no significant difference among the teens and adults. This suggests that both the teens and adults travel at a considerably same manner.

b. Gender Analysis

Figure 7. Graph of Velocity vs Time between Male and Female Drivers.
Figure 8. Graph of Brake Pedal Force vs Time between Male and Female.

Figure 9. Graph of Throttle Pedal Displacement vs Time between Male and Female.

The gender analysis was shown from Figure 7 till 9. From the roundabout inlet and outlet analysis, it can be seen that male drivers prefer travelling at higher speed (Figure 4) compared to the female drivers. Upon reaching the inlet of the roundabout, even though the female drivers travel at lower speed, they applied a considerable equal amount of brake force as the male drivers. This indicates that the female drivers were more cautious upon entering the roundabout which explains the drop of velocity at the beginning section of Figure 7. Upon the exit of roundabout, the male drivers sped up faster, which is indicated by the throttle pedal displacement peak in Figure 9. While travelling around the roundabout, which is shown by the middle section of all the graphs from Figure 7 till Figure 9, there was no significant difference among the drivers. This suggests that both the male and female drivers travel at a considerably same manner.
CONCLUSIONS

Younger drivers practice speeding more often or to a greater extent than the older drivers and young male drivers have greater affinity with speed than other drivers as shown by the results obtained in this study.

FUTURE STUDY

The future study shall include more drivers and involve more sophisticated sensors in order to further verify the results obtained in this study. The traffic psychology of the drivers shall be included to enhance this driving behavior study.

ACKNOWLEDGEMENTS

The authors would like to be obliged to Universiti Malaysia Pahang for providing laboratory facilities and financial assistance under project no. RDU130130. Meanwhile, I would like to personally thank the drivers and everyone who has directly or indirectly involved in helping me in completing this study.

REFERENCES